ASCE

CALIFORNIA STATE UNIVERSITY, LONG BEACH

**American Society of Civil Engineers**
**California State University, Long Beach Chapter**
1250 Bellflower Blvd., Long Beach, CA 90840
Email: president@csulbasce.org

September 2019

Dear Industry Professional:

The American Society of Civil Engineers (ASCE) student chapter at California State University, Long Beach is seeking sponsorship from your company for the 2019-2020 school year. Our goal is to provide civil engineering students opportunities that allow them to gain experience beyond the classroom. We have taken steps to achieve this goal through technical tours, K-12 outreach events, professional development workshops, & networking events. We also provide the opportunity to get involved with hands-on projects for the annual Pacific Southwest Conference (PSWC) in the spring. Through these, our members develop teamwork and leadership skills, practice oral and written communication, and explore technical subjects in greater detail. At PSWC 2019, ASCE CSULB placed 5th place overall out of 18 universities through the passion and dedication of each one of our competition teams.

Our chapter continues to improve each year, as we're always looking for ways to provide our members with unique experiences. Earlier this year our chapter received the "Outstanding Student Chapter Award" from the ASCE Committee on Student Members, an honor that is given to the top 5% of ASCE student chapters in the Nation. By partnering with us, you can help our student chapter continue to grow. The help you provide will not only help current students but will also establish a foundation for future generations to benefit from. While taking part in this collaboration, your company will be advertised on our website, T-shirts, newsletters, and more depending on the level of support you can provide us (see Sponsorship Levels). Partnering with us will also get you an invitation to one of our meetings, allowing you to meet some of the brightest CSULB civil engineering students to promote your company to future leaders.

Our fundraising goal is set at $14,575. A breakdown of our expenses that cover the costs for project materials and all daily club operations is on the next page. We hope that you can assist our chapter by contributing to a portion of our financial needs. Please be advised that we are a nonprofit organization and all grants, donations, or "in-kind" services are tax-deductible.

Thank you for your consideration. If this is an opportunity that your company may be interested in and/or if you have any questions, please email us at **president@csulbasce.org**. We look forward to hearing from you soon. The support of organizations like yours would truly enable us to make this new school year a success!

Sincerely,
Jimmy Baker & Michael Dinicola | Co-Presidents

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# ASCE CSULB FINANCIAL BREAKDOWN
# 2019-2020

| EXPENSES | Cost | Multiplier | Amount Needed |
|---|---|---|---|
| General Body Meeting Lunch and Supplies | $80 | 12 | $960 |
| Professional Development Events | $75 | 4 | $300 |
| CSULB Chapter Member T-Shirts | $10 | 100 | $1,000 |
| CSULB Chapter Civil Engineering Career Fair | $900 | 1 | $900 |
| PSWC Concrete Canoe Competition Materials | $6,500 | 1 | $6,500 |
| AISC Steel Bridge Competition Materials | $7,500 | 1 | $7,500 |
| PSWC Environmental Competition Materials | $750 | 1 | $750 |
| PSWC Geotechnical Competition Materials | $750 | 1 | $750 |
| PSWC Timber Strong Competition Materials | $950 | 1 | $950 |
| CSULB Dream Big K-12 Outreach Event | $1,465 | 1 | $1,465 |
| CSULB Student Government (ASI) Grant | $5,500 | 1 | – $5,500 |
| Student Contribution through Fundraising | $1,000 | 1 | – $1,000 |
| | | **Total:** | **$14,575** |

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# ASCE CSULB SPONSORSHIP APPLICATION

*Sponsorship Levels*

| SPONSOR BENEFITS | Alumni Sponsor $50-200 | Bronze Sponsor $250 | Silver Sponsor $500 | Gold Sponsor $1,000 | Platinum Sponsor $1500 |
|---|---|---|---|---|---|
| Recognition as a sponsor in ASCE CSULB's monthly LinkedIn newsletter | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company logo on CSULB ASCE website (www.csulbasce.org) as a sponsor | | ✓ | ✓ | ✓ | ✓ |
| Company logo on chapter member t-shirts as a sponsor | | | ✓ | ✓ | ✓ |
| Recognition Plaque honoring your organization's sponsorship at our Annual End-of-the-Year Banquet | | | | ✓ | ✓ |
| Invitation to present at an ASCE CSULB General Body Meeting | | | | ✓ | ✓ |
| Long Beach 49er Appreciation Gift Package | | | | | ✓ |

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# ASCE CSULB SPONSORSHIP APPLICATION

## *BUSINESS INFORMATION*

First Name: _____ Last Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Email: _____

Contact Phone Number: _____ Extension: _____

*** Contact will be made to this person to obtain acceptable company logo to use on T-shirts, website, newsletters, etc.*

## *SPONSORSHIP LEVEL*

- ❏ PLATINUM SPONSOR ($1,500)
- ❏ GOLD SPONSOR ($1,000)
- ❏ SILVER SPONSOR ($500)
- ❏ BRONZE SPONSOR ($250)
- ❏ ALUMNI SPONSOR ($50-$200)

## *APPLICATION CANNOT BE PROCESSED WITHOUT YOUR SIGNATURE*

Sponsor Representative Signature: _____ Date: _____