



CSU LONG BEACH'S

DREAM BIG

CIVIL ENGINEERING K-12 OUTREACH

SATURDAY, OCTOBER 19TH
9:00 AM TO 2:00 PM



American Society of Civil Engineers
California State University, Long Beach Chapter
1250 Bellflower Blvd., Long Beach, CA 90840
Email: president@csulbasce.org



August 2019

Dear Industry Professional:

The American Society of Civil Engineers (ASCE) student chapter at California State University, Long Beach is seeking sponsorship from your company for our second annual Dream Big K-12 Civil Engineering Outreach event on Saturday, October 19th.

Our chapter's main goal is to devote our efforts to the development and continued learning of students. Inspired by ASCE's documentary film *Dream Big: Engineering Our World*, we created "CSULB Dreams Big" to encourage young students to pursue a rewarding career in civil engineering. On December 1st, 2018 our first event was held at CSULB and was a success that exceeded even our expectations. We expanded the horizons of over 260 students through technical workshops hosted in collaboration with local universities, various team building activities, a professional panel, and by streaming the *Dream Big* movie that started it all. Through our collective efforts, young students gained hands-on experience, developed skills in teamwork, communication, and leadership, and broadened their perspective of civil engineering.

Due to its huge success, our student chapter is excited to bring Dream Big back for a second time. By partnering with us, you can help establish an annual opportunity that future generations of civil engineers can continue to benefit from. Through taking part in this collaboration, your company will be advertised on our website, Dream Big T-shirts, newsletters, and more depending on the level of support you can provide us. Partnering with us will also get you an invitation to be a part of the professional panel, allowing you to meet some of the brightest K-12 students in the LA and OC area.

Our fundraising goal is set at \$1,465. A breakdown of our expenses for all event operations is on the next page. We hope that you can assist our chapter by contributing to a portion of our financial needs. Please be advised that we are a nonprofit organization and all grants, donations, or "in-kind" services are tax-deductible.

Also, if your company cannot provide monetary support at this time or would like to include more help with your donation, we are seeking items for the students' goodie bags. This may include pens, pencils, notebooks, and other school supplies with your company's logo. We simply ask that we receive these items by Wednesday, October 16th to give us time to organize it all on time for our event.

Thank you for your consideration. If this is an opportunity that your company may be interested in, or if you have any questions, please email us at [**president@csulbasce.org**](mailto:president@csulbasce.org). We look forward to hearing from you soon. The support of organizations like yours would truly enable young minds to continue to dream big!

Sincerely,
James Baker-Arend & Michael Dinicola | Co-Presidents



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ASCE CSULB'S DREAM BIG FINANCIAL BREAKDOWN 2019-2020

EXPENSES	Cost	Multiplier	Amount Needed
Dream Big T-Shirts for University Student & Professional Volunteers	\$10	70	\$700
Flyers & Handbills for K-12 Schools	\$100	1	\$100
Advertisement (Photocopying, Printing)	\$30	1	\$30
Campus Parking Permits	\$100	1	\$100
Decorations (Posters, Banners, Badges, etc)	\$150	1	\$150
Tools, Equipment, & Materials	\$200	1	\$200
Food & Drinks for K-12 Students/University Student & Professional Volunteers	\$585	1	\$585
ASCE CSULB Student Chapter Contribution Through Fundraising in the Fall Semester	\$400	1	– \$400
		Total:	\$1,465



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ASCE CSULB'S DREAM BIG A CIVIL ENGINEERING K-12 OUTREACH EVENT SPONSORSHIP APPLICATION

BUSINESS INFORMATION

First Name: _____ Last Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Email: _____

Contact Phone Number: _____ Extension: _____

*** Contact will be made to this person to obtain acceptable company logo to use on T-shirts, website, newsletters, etc.*

APPLICATION CANNOT BE PROCESSED WITHOUT YOUR SIGNATURE

Sponsor Representative Signature: _____ Date: _____